



Texas Association for
Healthcare Financial Administration

CONFERENCE SPONSOR / EXHIBITOR
APPLICATION & AGREEMENT
TAHFA 2010 ANNUAL FALL CONFERENCE
SEPTEMBER 19-21, 2010
SAN ANTONIO, TEXAS

Join the leaders of the *Texas Association for Healthcare Financial Administration* September 19-20, as they gather to tackle the current issues facing the healthcare financial industry. Don't miss this opportunity to...

- ✓ Introduce new services, products and solutions for today's healthcare market
- ✓ Be in charge and in front of your target market through a partnership with TAHFA
- ✓ Have the advantage of year-round communication with THE decision makers in the Executive Financial Administration Arena

Platinum \$3,000 • 3 Available

- Table-top exhibit space (if desired), \$1000 value
- Exclusive sponsorship of one of the following, \$1000 value
 - Golf Outing
 - Opening Reception
 - Conference Luncheon
- 3 Complimentary registrations, \$825 value. (3 additional company representatives at Non-Provider Member rate.)
- Complimentary non-provider membership dues effective September 1, 2010, \$500 value.
- Prominent placement of logo on the TAHFA web site home page with link, \$500 value.
- Packet inserts inclusion in attendee packets, \$500 value.
- Logo featured prominently on all signage, promotion and printed materials, as deadlines allow.

Gold \$2,000

- Table-top exhibit space (if desired), \$1000 value
- Co-sponsorship of audio visual, keynote/featured speakers or education tracks, \$500 value
- 2 Complimentary registrations, \$550 value. (2 additional company representatives at Non-Provider Member rate.)
- Complimentary non-provider membership dues effective September 1, 2010, \$500 value.
- Placement of logo on the TAHFA conference web site with a link, \$250 value.
- Logo featured on all signage, promotion and printed materials, as deadlines allow.

Silver \$1,000

- Co-sponsorship of the conference program, \$250 value
- Co-sponsorship of breakfasts/breaks, \$500 value
- 1 Complimentary registration, \$275 value. (1 additional company representative at Non-Provider Member rate.)
- Placement of logo on the TAHFA conference web site with a link, \$250 value.
- Logo featured on all signage, promotion and printed materials, as deadlines allow.

Additional Items Available

Sponsorship of the items below allows your company logo to appear on the item(s) distributed to all attendees. You may also include promotional literature in the sponsored item.

- Conference Tote Bags \$500 + cost of tote bags
 - Name Badge Lanyards \$500 + cost of lanyards
 - Portfolios \$500 + cost of portfolios
 - Static Logo on TAHFA Home Page \$500/6 month block (regularly priced at \$1000)
 - Rotating Logo on TAHFA Home Page \$200/6 month block (regularly priced at \$300)
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Contact Information

Company Name _____
Contact _____ Title _____
Tel _____ Website _____
Address _____
City _____ State _____ Zip _____
Email Address _____

Level of Participation

- Platinum \$3000 Gold \$2000
 Silver \$1000 Addtl Item \$500
 Addtl Item \$200

Payment Information

ALL BALANCES MUST BE PAID BY EVENT DATE

- Please Invoice Me
Payment Due within 30 Days of Invoice Date

Mail, Email or FAX payments to:

TAHFA
PO Box 27874, Austin, TX 78755
Fax: 512-692-2651

- Credit Card Payment Visa MasterCard American Express

Card Number: _____
Amount:\$ _____ Exp. Date: _____ Security Code: _____
Name on card: _____
Billing Address: _____
City/State/Zip: _____
Signature: _____

Cancellation Forfeiture Policy

- 50% of total sponsorship cost through July 30, 2010
- 100% of total sponsorship cost after July 30, 2010

Payment by Check
Make checks payable to:
TAHFA

This exhibit space application will become a contract upon acceptance with authorized signatures and is based upon the exhibit floor plan, exhibit space fees, rules governing the exposition, and general information that is included with this document.

Exhibitor Signature: _____ Date: _____
Company: _____
Telephone: _____ Email: _____

SPONSOR CONTRACT RULES AND REGULATIONS

- 1) **Complimentary Registrations:** One complimentary Symposium registration will be awarded for each \$1,000 of sponsorship (Monday & Tuesday Symposium sessions, plus all receptions, breaks, breakfasts, and luncheon). This can be designated for an employee of your firm or may be designated for a client's use. **Registration forms marked "sponsor comp" must be received by September 3, 2010 to receive this benefit.** Registration fees for additional registrants from sponsoring firms will be discounted to the registration rate paid by TAHFA/HFMA non-provider members.
- 2) **Exhibit Space:** Assigned exhibit space is available to Platinum and Gold Sponsors for displaying information about their products or services and for give-away items. This is a table-top program -- there are NO pipe and drape dividers. All space includes one 6' draped table and two 2 chairs. **All exhibits must fit within the designated space.** Freestanding exhibits may not extend further than 3' from the back of the exhibit space and must not block or obscure exhibits on either side.
- 3) **Exhibit Setup:** Exhibiting Sponsors must set out their displays or materials on Sunday afternoon, September 19, between the hours designated by TAHFA. All tables must be ready prior to the 5:30 pm Welcome Reception.
- 4) **Sponsor Recognition:** A Sponsorship board listing all sponsors will be prominently displayed at the meeting site and in the Symposium Brochure. Interaction of conference attendees with sponsor representatives will be actively encouraged during the conference, and our appreciation for their support will be expressed to our sponsors in our organization's communications.
- 5) **Event Sponsor Signs:** Symposium Platinum Sponsors may provide a sign with logos and company information to be displayed prominently at the sponsored event. Sign copy must be submitted to TAHFA for approval no later than September 3, 2010 and the sign must be capable of being displayed on a standard easel.
- 6) **Registration Inserts:** Platinum Sponsors may provide one letter-sized insert to be included in the Symposium registration packets. Copy must be pre-approved and received in the TAHFA office no later than September 6, 2010.
- 7) **Web Listings:** Symposium Sponsors will be listed and hotlinks will be on the 2010 Symposium pages of the www.TAHFA.org website.
- 8) **Sponsor Recognition:** To be recognized in the Symposium program and on signage, sponsorships must be paid and this agreement returned by September 3, 2010.
- 9) **Educational Focus:** Sponsors are expected to honor the educational focus of meetings. Sales contacts should be limited to the designated Sponsorship Area in which all breakfasts, breaks, luncheons, and receptions will take place.
- 10) **Contributions:** All sponsor contributions are voluntary. Acceptance of sponsorships does not imply endorsement of sponsor's products or services. Sponsorships are accepted on a first-come, first-served basis based on date and time of the receipt of the contract. We reserve the right to limit the number of program sponsors.
- 11) **Charitable Purpose:** As an activity of a 501(c)(3) organization formed for educational and charitable purposes, \$1800 of each \$3000 contribution increment may be deducted as a charitable donation (the amount in excess of consideration received). Consideration formula = \$200 value of each complimentary registration available + 20% of pledged amount for value of marketing.
- 12) **We consider your signed Sponsor/Exhibitor Application & Agreement your written agreement to fulfill your pledge of support.** Use it in lieu of an invoice, and enclose a copy of it with your check to facilitate proper posting to your firm's account. You may also charge your sponsorship to a credit card by providing your card information on the Sponsorship Application form. **Sponsoring firms rescinding their pledge of support before July 30, 2010 will incur a cancellation fee of 50% of the pledged amount. There are no refunds for cancellations after July 30, 2010.**

_____ initials



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FAX COVER SHEET

Upon completion, please FAX the exhibitor/sponsor documents indicating your selection.

To	TAHFA 2010 Annual Fall Conference	From	
Fax	512-857-7711	Pages	(including cover)
Phone	512-220-4218	Date	
Re	TAHFA 2010 Annual Fall Conference Sponsor/Exhibitor Contract	CC	

Please make all checks payable to TAHFA.

Payments may be mailed to:

TAHFA
 PO Box 27874
 Austin, TX 78755

I have included the following:

- Completed and Signed Contract
- Initialed Rules and Regulations Form